

march 2007

latest Herefordshire news?

## introducing myherefordshire.com

In Herefordshire we're working together to make sure the kind of information you need is available quickly and efficiently.

myherefordshire.com is a county-wide community portal focused on serving communities by bringing together the information they want in a trusted environment.

We have linked up with a host of organisations to bring you the information you'll find on the site - ranging from voluntary groups across the county, statutory organisations, such as Herefordshire Council, West Mercia Police, the

local Primary Care Trust, and a vast range of other groups, associations and societies.

myherefordshire.com makes it easy for you to get your information to people in the community, and for you to attract more visitors to your websites.

Our key aims are to;

- Deliver a customer-focused portal based on themes not organisations.
- Develop an innovative brand in Herefordshire, which is easy to remember.
- Establish mutually beneficial content partnerships.
- Encourage take-up by developing an innovative portal that people want to get involved with and use.

when are the school term dates?

## the launch

myherefordshire.com is to be publicly launched across the county in June this year. The marketing campaign will include:

- Road shows at community venues to target website owners, event organisers and photographers to get involved
- Raising the portal's profile through events such as h.Art and the Herefordshire Photography Festival

- Advertising in various publications, including Herefordshire Matters which goes out to 80,000 households in Herefordshire.
- Online competitions to raise awareness and increase the number of people using myherefordshire.com

how can i pay my council tax?

## community access points

Many Herefordshire communities have limited access to services and information. A Community Access Point (CAP) provides this through a broadband internet connection, a computer and a range of peripheral hardware.

Herefordshire Council is managing this project and is funding the CAPs for the first two years, making them free for any interested communities.

what is there to do on saturday in Herefordshire?

## getting involved

There are many exciting ways you can get involved with myherefordshire.com - ranging from the simple, to the fully interactive.

- We can work with yourselves to include your website content on the portal. This will help to raise the profile of your site, and increase the number of visitors. If you do not yet currently have a website, we can advise and provide guidance on best practice for creating accessible and functional websites.
- You can register on the portal and freely upload your own events and photos, which are then visible to everybody across the county
- You can include a selection of features and content from myherefordshire.com on your own website using a variety of ground-breaking technologies. These are all freely available on the 'get involved' page and include RSS feeds, XML and Google Gadgets. For example, you could have the latest events in your area displayed for free on your parish website, or have a myherefordshire.com search box on your own website

## get in touch

This is your site, tell us what you liked and what you disliked. If you want to leave feedback, you can do so on myherefordshire.com, or by contacting the **Knowledge Management team** at Herefordshire Council, on **01432 260000** or email [editor@herefordshire.gov.uk](mailto:editor@herefordshire.gov.uk).

We are currently working closely with the CAPs project team to push locally based content (such as news, jobs, events and photographs) sourced from all of the sites that we index, to individual CAPs sites hosted on myherefordshire.com. This will provide local up-to-date information to areas previously lacking access to these resources.

For more information on CAPs and how to get one in your local area, please get in touch using the details below.

where can i find local job vacancies?

These are some of the organisations that we are already working with and who have content featured on the portal:

Clifford Parish  
Creative Herefordshire  
Dilwyn Parish  
Hereforadvice  
Hereford Cathedral  
Herefordshire and Worcestershire Chamber of Commerce  
Herefordshire Children's Services  
Herefordshire Community Access Points  
Herefordshire Council  
Herefordshire Farmer's Markets Group  
Herefordshire Federation of Young Farmer's Clubs  
Herefordshire Libraries  
Herefordshire NHS  
Herefordshire Partnership  
Herefordshire Public Transport  
Herefordshire Trail  
Historic Herefordshire  
Insite Magazine  
Learning and Skills Council for the West Midlands  
Much Birch Parish  
National Childbirth Trust - Hereford & District Branch  
Rural Media

what is the weather like in Herefordshire?